



Raphi Gottesman

**Black Coffee and the News**

Music Video Treatment

Listen:

Black Coffee and the News

# The Music:



Jacob the Righteous

"His **circular guitar layers** and modal tunes take his style and approach to new levels that are only hinted at in his drumming.

What stands out to me in the music is a distinct **attentiveness** to the balance between melody, **space** and unpredictable **repetition**."

-- Decoder Magazine

# The Music:



Mediterranean Lisa



Ballad of the Sad Café

# Album Covers:

Top to Botton, Left to Right:

The Clarity of Dawn 2021

Signed, Noisemaker 2015

Virtual Access 2014

Ballad of the Sad Café 2011



Signed, Noisemaker



# Aspects :

Dreamy

Nostalgic

Personal

Rolling and Repetition (like hills)

Gentle

# Logline :

A slice of life.

Raphi spends time with his son Misha.

# Story Beats

## 1. Act one (0:00 - 0:18)

Establishing shot of house, trees, yard. Misha, up close being himself.

## 2. Plot point one (0:19 - 0:30)

Raphi is introduced.





# Story Beats

## 3. Act two

Raphi and Misha walking together.  
Close-up and medium shots.

## 4. Plot point two (0:55 drums come in)

Raphi and Misha get to the backyard.  
Maybe Misha goes off to play by  
himself as Raphi drinks coffee.

Starts close in two shot, pull back  
to a wide two shot.



# Story Beats

## 3. Act three/Climax:

Raphi by himself in the studio.

Misha in the yard playing with his trucks. (each in their own world).

Details of objects and mementos (a bracelet, a stuffed lamb).

## 4. Resolution

Wide shot pushes in, back to a close/medium of two together in the backyard.



# Themes

Since the song is instrumental solo work we decided the video could be autobiographical with a home-video found-footage look.

Themes include family, home, time spent with those you love, and his relationship with his son, Misha.

# Who is the Audience?

Friends and family  
Backyard lounging, experimental time-passing  
Listeners of prog-rock/instrumental music

# Visual style

- **Lighting:** outdoor scenes with daylight, possibly an interior scene at dawn/dusk
- **Composition/Framing:** Act one and two have Raphi and Misha together in two shots. Guitar scenes are singles. Misha probably never totally alone in a shot even if single. Handheld camera. Prime lens for interior?
- **Other Techniques:** insert/detail shots of Misha's toys (a lamb, trucks) and his hospital bracelet
- **Pacing:** dreamy with slow-motion.
- **Post Production:** Film grain/home video look.

# Location & Casting

Locations:

Raphi's Backyard  
The Laurel District

Casting:

No casting required.

Main characters are the artist and his son.

# Crew & Gear

Possible roles:

Director: Heather Tsang (me)

Producer: me

Camera: me (possibly Raphi for interior shots, and maybe my partner Andrew)

Editor: me

Camera: Olympus E-M5 (digital slr) and/or iPhone

Lighting: none, have one ring light if needed

Editing: Adobe Premiere Pro

Other Gear: May rent a gimbal if footage too shaky.